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Sommerfest 2026—a call for sponsorship

To whom it may concern,

It gives me great pleasure to announce that the Embassy of the Federal Republic of Germany and the German-Finnish Chamber of Commerce will host their annual Sommerfest garden party on Wednesday, 17 June 2026. Following on last year's concert given by the Big Band of the German Armed Forces, this year's Sommerfest will celebrate German-Finnish relations by focusing on the Baltic Sea.

We have decided to dedicate this year's garden party to the Baltic Sea as it has been at the centre of European politics in recent years. It is, however, much more than a geopolitical factor. It is home to millions of Europeans, provides a unique natural habitat and serves to connect our economies.

Maritime shipping is the cornerstone of Finnish exports, thousands of tourists cross its waters by ferry or cruise ship and the beautiful Finnish archipelago attracts both residents and travellers alike who are looking for rest and to reconnect with nature. Most essentially, the Baltic Sea links the nations bordering it, especially Finland and Germany. And the Baltic Sea is where German-Finnish relations began when the southern shores of Finland engaged in trade and commerce with the Hanseatic League.

So there is no place better than the German Embassy on Kuusisaari—the only German Embassy with its own seashore—to celebrate the vibrant role of the Baltic. The Sommerfest will take place in the garden of the residence of the German Ambassador, in Helsinki's beautiful Kuusisaari neighbourhood. The event will be attended by a number of distinguished leaders and decision makers from the spheres of politics, government, businesses and culture. We are expecting more than 400 guests, who are all invited to mingle, network and enjoy refreshments and traditional German food and beverages.

As German Ambassador to Finland, I would like to invite you to become a part of this project. Should you be interested in co-sponsoring the event, Mr Noah Bauer (pr-10@hels.diplo.de) at the German Embassy would be delighted to provide you with more information. Kindly also note that we can only consider sponsors who have contacted us no later than 4 May 2026.

Yours faithfully,